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PATENT APPLICATION
09/966,845



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Barbara J. Boe, et al.

Serial No.:

09/966,845

Filing Date:

September 28, 2001

Group Art Unit:

3622

Examiner:

Yehdega Retta

Title:

SYSTEM AND METHOD FOR PROFILING
CUSTOMERS FOR TARGETED MARKETING


Commissioner of Patents
P. O. Box 1450
Alexandria, VA 22313-1450

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Dear Sir:

CERTIFICATE OF MAILING BY EXPRESS MAIL

I hereby certify that the attached Response To Examiner's Final Action is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on this 15th day of September 2004, addressed to the Commissioner of Patents, Alexandria, VA 22313-1450.


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Dear Sir:

RESPONSE TO EXAMINER'S FINAL ACTION

In response to the Final Action mailed June 15, 2004, Applicant respectfully requests the Examiner to reconsider the rejection of the claims and the objections to the Application in view of the following amendments and/or comments as set forth below.